

Friends of the Met, Inc.
Board Meeting
Friday, Oct. 2, 2020 -12:00 Noon
INCOG's Large Conference Room
Two W. Second Street, Suite 800
and Telephone Conference Call
Meeting Minutes

Officers in Attendance in Person: Director Rob Werley, Director Michael Willis, Director Michael Patton and Director Laura Mock

Officers in Attendance on Telephone: President Jill Norman, Secretary Lynn Starnes, Director Cindy Spittler

Others in Attendance: Graham Brannin (M.e.t.), Bailey Veal (M.e.t.), Terrie Hannam (M.e.t.)

Friends of the M.e.t, Inc. Board of Directors met on October 2, 2020. President Jill Norman called the meeting to order at 12:05pm.

I. Welcome

President Jill Norman welcomed the board members who were all present and on the phone.

II. Approve Minutes from July 10, 2020

Michael Patton moved to approve the *Minutes of July 10, 2020*. Rob Werley seconded the motion. The motion passed unanimously.

III. Update on M.e.t. Activities Including: Education and M.e.t. Executive Director Position

Graham Brannin said The M.e.t. is having a Tire and E-waste Collection event Saturday, Oct. 3 at Destiny Life Church in Collinsville. Another duplicate event the following Saturday, Oct. 10th at the Tulsa Zoo. He explained it is possible to do this in a safe way where volunteers wear masks and the public does not even have to get out of the car. He said Carly Rush with TV6 is planning to promote the Tulsa Zoo event. Graham Brannin said the Universities won't send volunteers during Covid. There was a brief discussion regarding the \$21 charge for televisions.

Graham Brannin said the Take Back Medication event is a cooperation wot: DEA, City of Tulsa Water & Sewer Department, Tulsa Health Department, Walgreens and more. This event is protective of the environment and a safety issue. The event is October 24, 2020 from 10am till 2pm at the Central Tulsa Recycling Center as well as a few other locations. Finally, we are having an event on November 7th at the Lowes off of Hwy 169 to collect fire extinguishers and smoke alarms. The Smoke Alarms go to First Alert and are processed in the United States.

Graham Brannin said we are having the third annual Great Pumpkin Rescue throughout the month of November. Full Sun Composting does most of the pickups for this project. We are adding the East Tulsa location this year. We are working at printing this in Spanish.

Due to Covid-19, our 2020 Green Night with the Drillers was cancelled but now the Drillers are asking for a commitment for May 2021. In the past, we had a billboard that we traded for a portion of the price of the event but we no longer have the billboard. The event costs is about \$6,000 but it is a big event with a great giveaway. If we want to do this, we will need support and asked Friends of The M.e.t. to help get a few sponsors to pay for this event and we can include them in the publicity. Terrie Hannam mentioned that they already have the bobblehead with our name on it even though we did not pay them in 2020 and they might want to utilize this



giveaway. Michael Patton said the Drillers are a unique audience with young families within a 30-mile area. Michael Patton said it would be nice if the giveaway had to do with the environment. Graham Brannin said we usually invite Up with Trees and the City of Tulsa's solid waste department. Michael Patton said it is a good use of advertisement dollars and the right demographic and said he is in favor of Friends of the M.e.t. supporting the Driller sponsorship. All agreed.

Graham Brannin said the Brannin Family Foundation is going to give \$25,000 this year to Friends of the M.e.t. Inc. asking it to go towards the M.e.t.'s operations with no restrictions.

IV. Discuss Virtual Fundraiser

Graham Brannin said Terrie Hannam asked to not be in charge of a virtual type event but our Intern Bailey Veal is more tech-savvy and could assist on taking on such an event. He asked the Board if we should consider something to be on or around America Recycles Days (ARD) to compensate for not having the banquet. Lynn Starnes said she had knowledge of an award show with videos of those receiving the award but all done electronically. Graham Brannin said if we did something like that, he would suggest it be around one award with a keynote speaker and possibly an on-line auction. Michael Patton said ARD is to focus on the recycling stories and we started to make it into a banquet. He suggested doing an ARD project that tells the story of our local recycling and use it to do an end-of the year fundraising campaign. Maybe the story this year is resilience that even with Covid, Broken Arrow has started curbside recycling and we produce ARD as a message with something to say and then follow up with please support the M.e.t. Despite Covid, the centers are doing well, we are adding new materials. The M.e.t.'s mission is start people recycling and because of the success of the BA center, the city was able to move to curbside. If we have a compelling story, it would be good to do a video. Bailey Veal mentioned Owasso's new Green Teens group doing a subscription curbside program.

Graham Brannin recapped that "recycling resilience" and celebrating what has happened in our region and what a success story it is with all the challenges that Covid produced. We were closed for 5 weeks and M.e.t.'s numbers stayed about equal with last year, the BA curbside starting, the Owasso Green Team group's success. He said we take this all together in a video highlighting all that have made a difference. We talk about 2020 in the story and then year-end we follow up with a contribution drive.

Laura Mock mentioned about using this to keep the story going into 2021 in the end being resilient and embracing the challenges. Things we learned at home composting and recycling at home. Jill Norman would like to add in a little education about the BA center. Michael Patton said the businesses and apartments do not have the curbside and with the Broken Arrow Recycling Center slowing down, it can concentrate on items not taken at the curb and could be bigger and better with those non-traditional items. Baily Veal mentioned that this fact and education can be the focus for 2021 and include composting and contamination in the video too. Michael Patton mentioned that the stores are not allowing reusable containers and container consumption is going up.

Graham Brannin said he has a friend that might do the video. Laura Mock offered to edit the video. There was discussion regarding creating the video to go on You Tube with watch parties for the release on America Recycles Day, November 15th. Once it is uploaded to You Tube, people can watch it after the initial release.

V. Report of FY 19/20 Financials Revisions

Terrie Hannam said the bookkeeper's computer had crashed and we have had to load the software this morning. Graham Brannin said these items are not actionable.

VI. FY 20/21 Financials

Graham Brannin said the accounts receivables will go away from sponsorships for the events that we did not conduct. This will change the liabilities and the retained earnings. About the Income Statement and Budget Report, the last debit from Jimmy Johns was not included in the amounts.



Since the financials are not quite finalized, Michael Patton asked to defer this item until the next meeting. Jill Norman said staff could email the updated version to us.

VII. FY 20/21 Receipts and Disbursements July 1, 2020 through September 30,2020

Michael Patton moved to approve the disbursement for \$79.40. Lynn Starnes seconded the motion. The motion passed unanimously.


VIII. New Business and/or Comments from the Public

Michael Patton said Fenton Rood is retiring from the State of Oklahoma and through the State he has helped The M.e.t. receive funding. He said he is making a statement for a KOB video. He said Fenton Rood has been a true "Friend of The M.e.t." and we should consider some sort of thank you.

There being no further business, President Jill Norman called the meeting adjourned at 12:50pm.



President

Approved on 1-8-2021


Secretary

